

EXHIBIT 21

8/5/2019

Website Performance



abcnews.go.com



your trusted source for breaking news, analysis, exclusive interviews, headlines, and videos at abcnews.com

Related Mobile Apps:

Google Play



Global Rank **#1,521**

Country Rank **#322**
United States

Category Rank **#223**
News and Media

Website Audience

Total Visits

Apr 2019 - Jun 2019 World

124.7M

↑ **1.68%** from last month

Device Distribution

Apr 2019 - Jun 2019 World



Desktop **48.48 %**
Mobile **51.52 %**

Monthly Visits **41.58M**

Monthly Unique Visitors

Avg. Visit Duration **00:03:37**

Pages / Visit **2.07**

Bounce Rate **68.06%**

Visits Over Time

Apr 2019 - Jun 2019, All Traffic

8/5/2019

Website Performance

Geography



8/5/2019

Website Performance

Marketing Channels

33.66%

1.13%

8.35%

15.22%

Referrals

Search

8/5/2019

Website Performance

Social



8/5/2019

Website Performance

Display Advertising

Outgoing Links

Outgoing Ads

EXHIBIT 22

8/11/2019

Website Performance



cbsnews.com



watch cbsn the live news stream from cbs news and get the latest, breaking news headlines of the day for national news and world news today.

Related Mobile Apps:

App Google



Global Rank **#977**

Country Rank **#205**
United States

Category Rank **#148**
News and Media

Website Audience

Total Visits

May 2019 - Jul 2019 Wor

160.3M

↑ **10.44%** from last month

Device Distribution

May 2019 - Jul 2019 Wor



Monthly Visits **53.46M**

Monthly Unique Visitors

Avg. Visit Duration **00:01:54**

Pages / Visit **2.38**

Bounce Rate **75.88%**

8/11/2019

Website Performance

Geography



8/11/2019

Website Performance

Marketing Channels

24.07%

0.49%

5.73%

15.52%

Referrals

Search

8/11/2019

Website Performance

Social

69.72%

14.40%

12.78%

1.8

8/11/2019

Website Performance

Display Advertising



Outgoing Links



Outgoing Ads

